



AAA Club Visit Post Conference Week to RACT – Monday 22 September 2014

RACT will provide an overview of the following strategies

- ❖ Recent venture into tourism and in particular the **3 iconic Tasmanian RACT Destination Properties:**
 - **Freycinet Lodge** overlooking the endless blue waters of Great Oyster Bay, and with the rugged beauty of The Hazards range as its backdrop – Coles Bay – East Coast of Tasmania;
 - **Cradle Mountain Hotel** set in the extraordinary environment that fringes the Tasmanian Wilderness World Heritage Area – North West Coast of Tasmania; and
 - **Strahan Village**, where the rivers, mountain and rainforests of Tasmania's World Heritage wilderness area are at your fingertips. – West Coast of Tasmania
- ❖ Motoring and Roadside Assistance including our new ventures, **RACT AutoServe** and **RACT Auto Glass**.
- ❖ The initial work on entry level strategy for the life stages approach including the new **Driver Training Application**.
- ❖ The initial work on our **Member Reward and Recognition Project**

Optional Social Activities

1. *An overnight stay at RACT Destinations Freycinet Lodge on Monday 22 September.*

A seaplane takes 45 minutes to fly from Hobart to Freycinet. Taking off from the Derwent River, you'll leave Hobart as your seaplane flies east with the summit of Mt Wellington behind you. Within twenty minutes you will cross the East Coast of Tasmania and enjoy views of Maria Island National Park. Cruising north along the eastern side of the Freycinet Peninsula, you will be treated to views of some of the World's most pristine coastline with striking red granite, aqua blue water and white sandy beaches of the famous Wine Glass Bay.
2. *A scenic flight over Hobart.*
3. *A visit to The Museum of Old and New Art which is an art museum located within the Moorilla winery on the Berriedale peninsula in Hobart, Tasmania. It is the largest privately funded museum in Australia.*